RECODE

Building the AI Blueprint for the Next Decade

Tiger Tyagarajan | DPW/AMSTERDAM | Sept. 30, 2026

The Great AI Divide



>80%

Top Priority

CEOs and Boardrooms Aligned Mandating AI Deployment

<25%

Deliver ROI at Scale

Enterprises Capturing Measurable Bottom-Line Value

The Hard Truth



Automate

Broken Process

+

Dirty Data

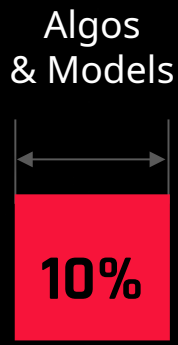
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AI Agents

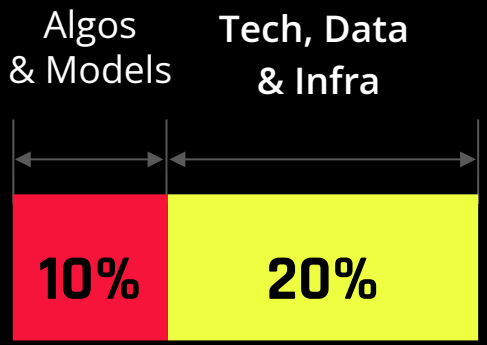


Expensive Chaos

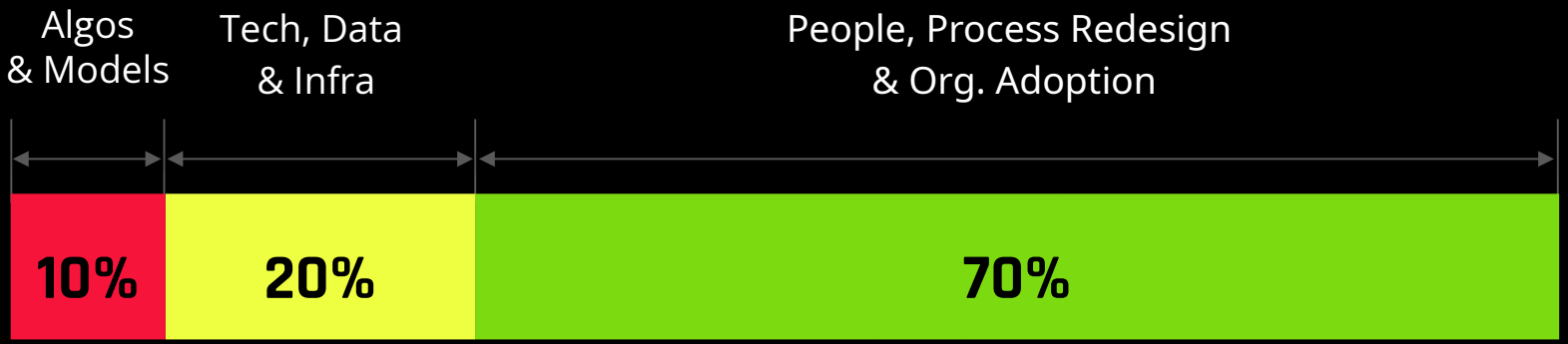
It is ……



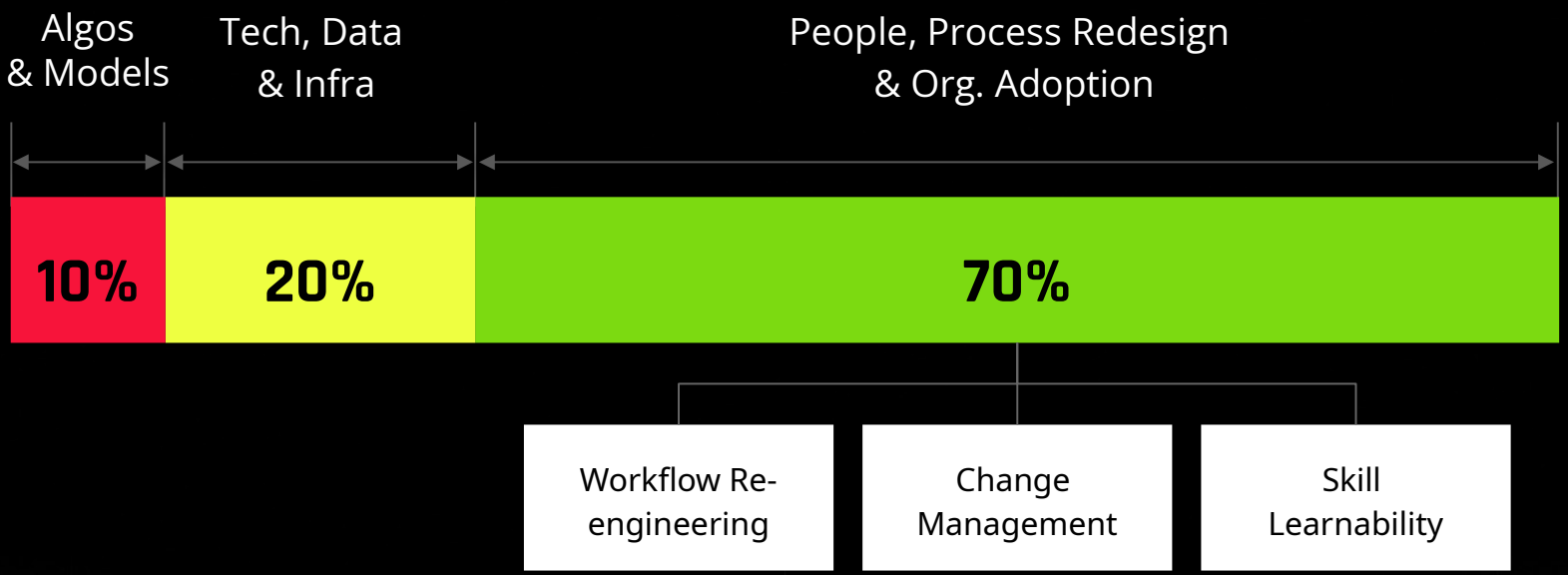
It is .....



It is ……


Algos
& Models
Tech, Data
& Infra
People, Process Redesign
& Org. Adoption
10%
20%
70%

It is .....


Algos
& Models
Tech, Data
& Infra
People, Process Redesign
& Org. Adoption
10%
20%
70%
Workflow Re-
engineering
Change
Management
Skill
Learnability

Stop Automating Tasks



10%

Local Productivity Gain

Go End to End and Reimagine Outcomes



40%

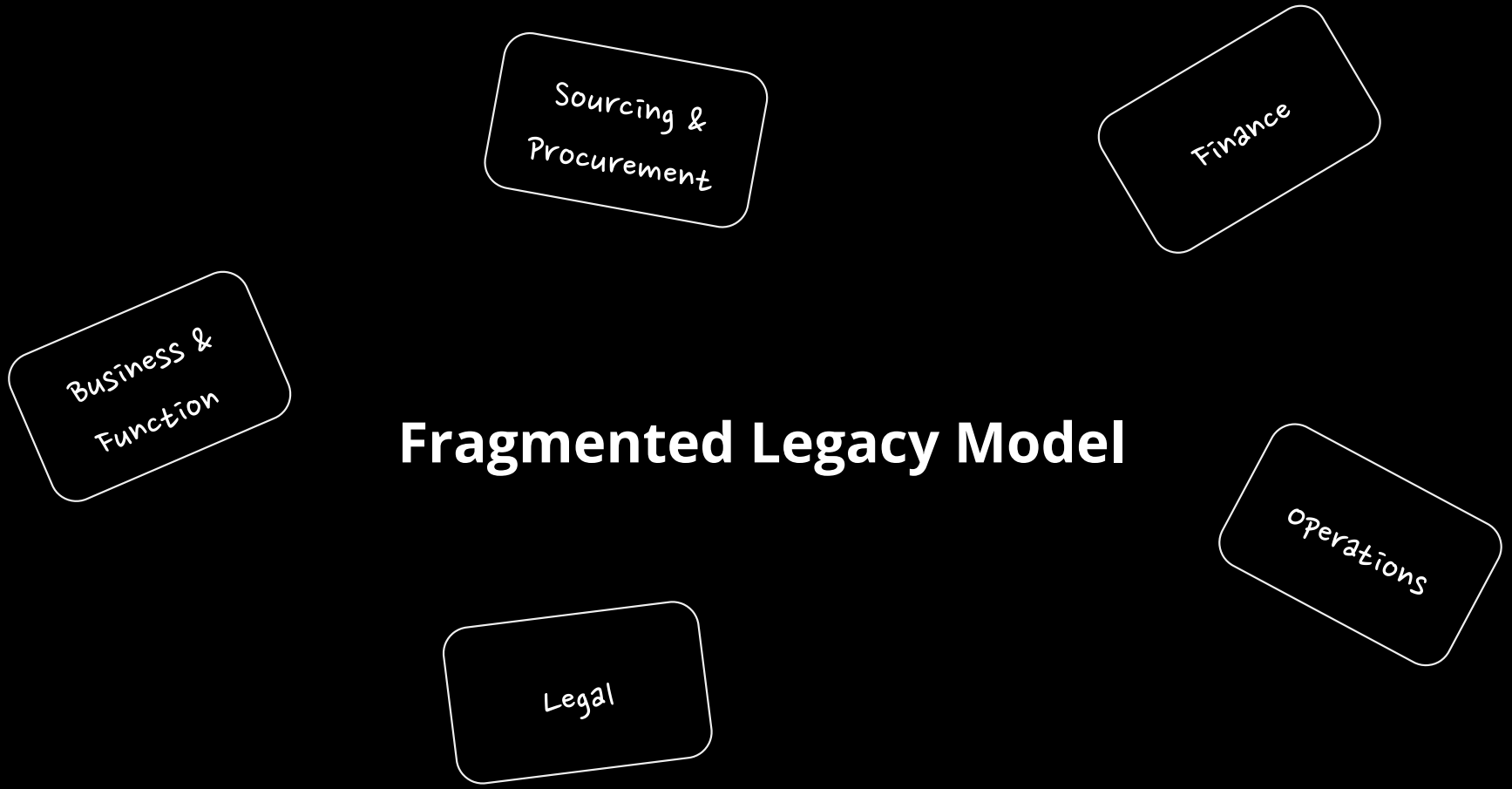
Structural Margin Lift

Exception Handling | Continuous Compliance | Real-time Risk Mitigation

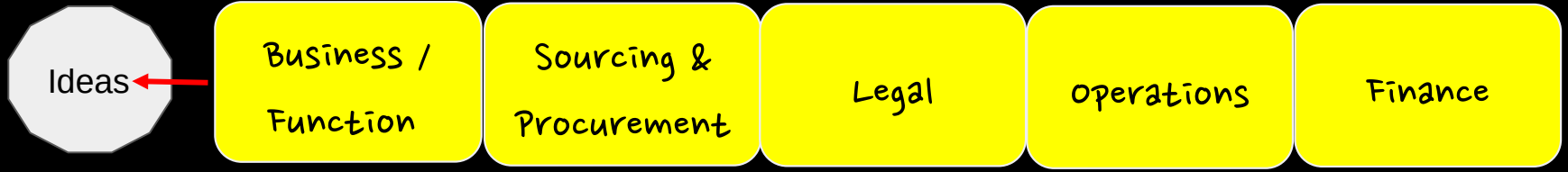
Break the Silos



Fragmented Legacy Model



Idea to Outcome Continuum - As UPSTREAM as you can !



Climb the Value Ladder



Deploy

Off-the-shelf
productivity tools

20% Efficiency

Reshape

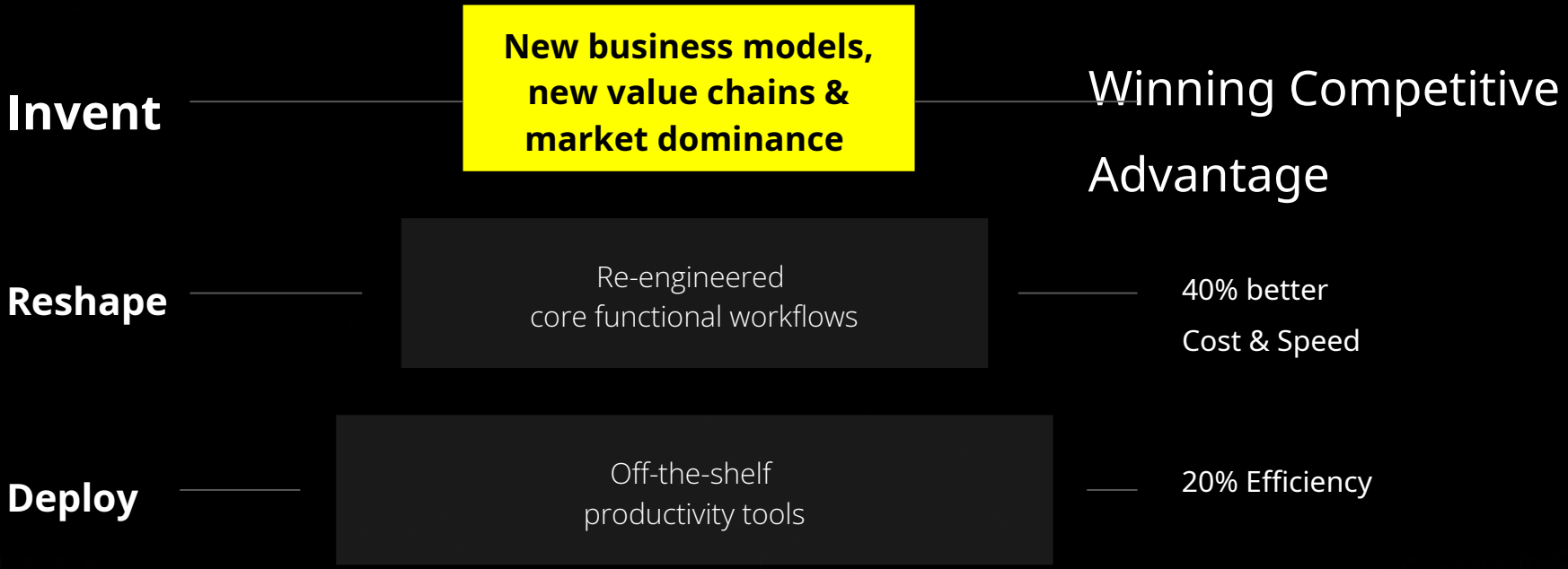
Re-engineered core functional workflows

40% better Cost & Speed

Deploy

Off-the-shelf productivity tools

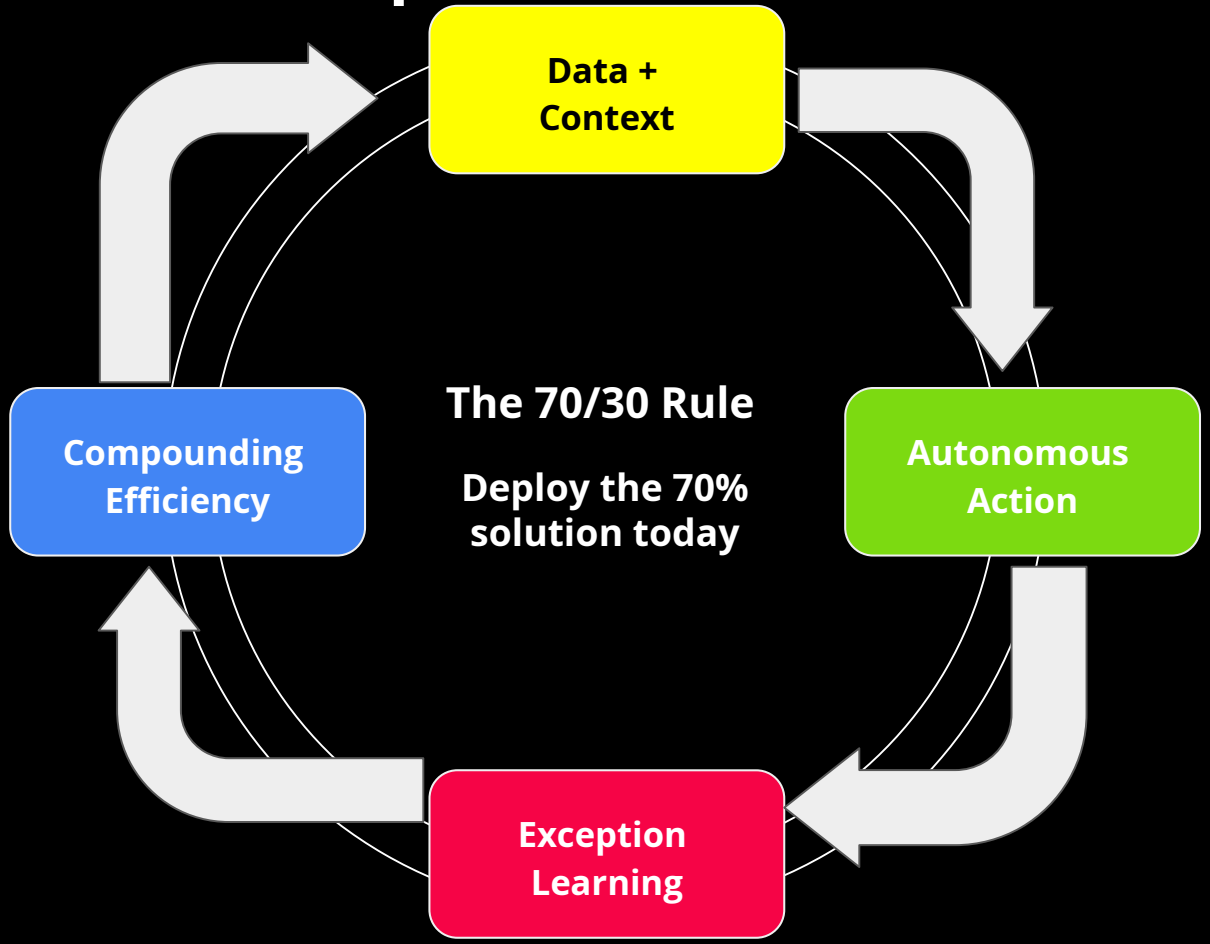
20% Efficiency


Invent
New business models, new value chains & market dominance
Winning Competitive Advantage
Reshape
Re-engineered core functional workflows
40% better Cost & Speed
Deploy
Off-the-shelf productivity tools
20% Efficiency

Spin the Operational Flywheel



Continuous Adaptation vs. Perfect Prediction



The Human Edge



The World so far .....

95%

Finding Answers

5%

Framing Questions

The AI Era .....

95%

Commodity Intelligence
(Answers)

5%

The Human Edge
(Asking the Right Questions)

Leadership in the AI Era

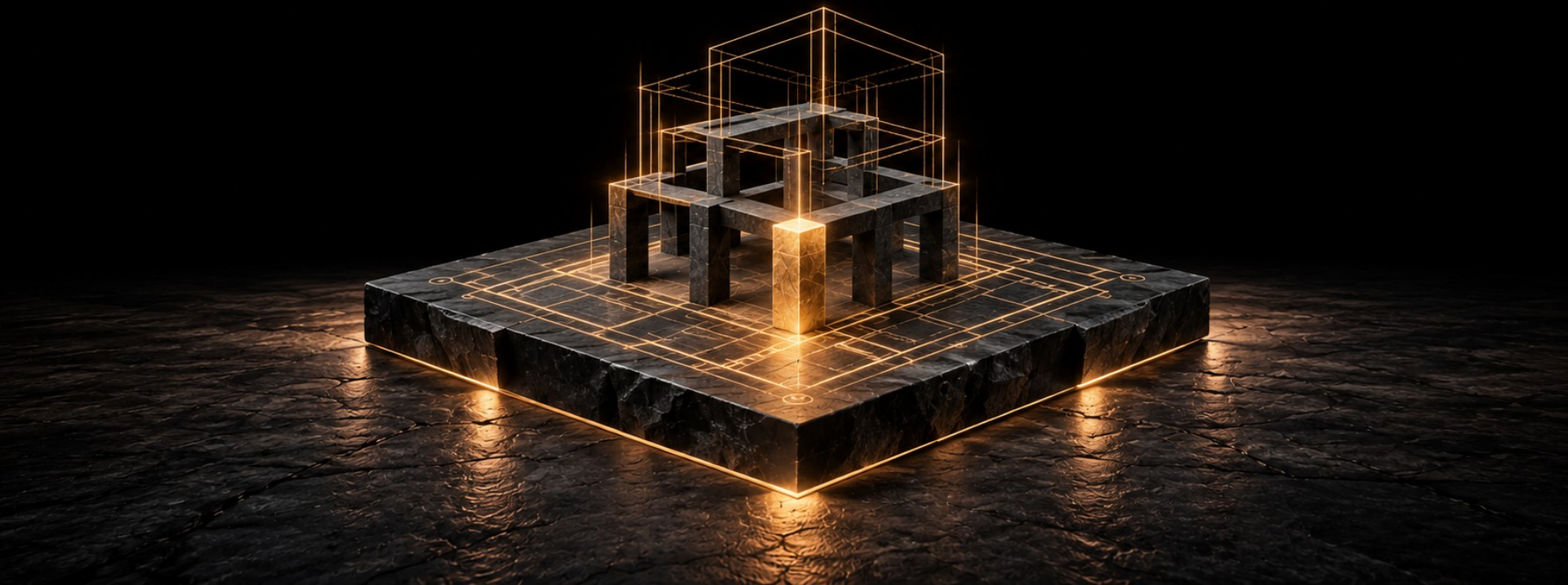


Intellectual Humility ... Learn Learn Learn

+ Radical Adaptability .... Change Change

+ Thrive in Productive Instability

Call to Recode



Your Blueprint starts today !

01

Confirm your Data Moat

Identify the unique spend, decision & operational data only your enterprise owns.

02

Re-Engineer End-to-End Value Streams

Stop patching legacy tasks. Re-architect workflows from Idea-to-Outcome.

03

Lead Personally

Dedicate 8+ hours weekly to personal AI fluency. Lead the 70% adoption shift from the front.